

Care & Use Guidelines

Joya footwear is a high-quality product built with leading internationally patented Joya Sole Technology, developed in Switzerland. To experience the most fulfilling and long-lasting use of your Joya footwear, we ask you to carefully read the following care and use guidelines:

Advice Regarding Leather

Joya footwear is made of extremely high-quality natural leather that requires reasonable care; sensitivity to water and scratching are a part of its natural attributes. For best results apply suitable leather treatment products to your Joya footwear. Note that as with all leathers its colour may fade and that slight variations in its colour are not uncommon. Occasionally synthetic leather is also utilized in some Joya footwear products.

Sole Characteristics

The midsole of Joya footwear is encapsulated by a ½ millimetre thick protective film layer. This extremely thin and highly elastic protective film layer surrounds the delicate soft-elastic midsole, thus giving Joya footwear its unique active comfort feature. Pay attention not to mechanically damage this protective film layer. The sole of the footwear is very flexible and barely susceptible to wear. It will take at least four million steps before the high tech material wears out - this equates to approximately two years of use, but may vary slightly from individual to individual (based on user weight and on which surfaces used). With time and use the body will become increasingly more accustomed to Joya footwear and to its unique active comfort feature.

Important Shoe Care Recommendations



Avoid contact with aggressive fluids (disinfectants, nitro, acids, oil, blood etc.), salts, fats, proteins and other aggressive substances.



Let wet Joya footwear dry slowly at room temperature. Do not place on or near a heater.



Protect footwear from damages by sharp objects. Do not cut the sole.



Wash by hand with sponge and diluted lukewarm soap water. Do not wash in a washing machine.



Joya footwear that has become dirty should be cleaned expediently. Note while washing, to avoid any water from getting into the inside of the insole.

